

LYNX INVESTMENT ADVISORY

1100 Connecticut Ave NW, Suite 300, Washington, D.C. 20036, United States LYNX-EYED

adjective\lin(k)s-īd\

1. sharp-sighted

2. keen of vision

ABOUT LYNX

Merriam-Webster defines impact as "the force of impression of one thing on another: a significant or major effect."

The impact of the last two years has been felt by all of us, in one form or another. Despite the challenges, there has been a heightened awareness of the critical role we have to each other and to the community around us. Throughout, Lynx's commitment to our clients, our staff and the community in which we work and live has remained steadfast.

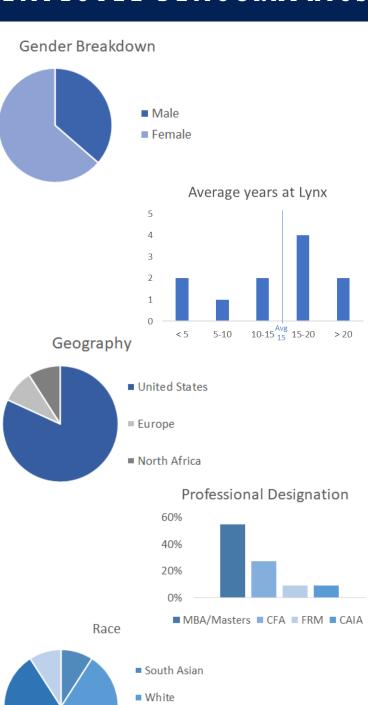
At the first signs of the potential disruptions the pandemic would bring, to minimize any negative impact on Lynx's clients, we implemented systems and technologies to virtually provide the same high-level, quality client service as we do "in-person". These tools also enabled our staff to work seamlessly between home and office, impacting their ability to work effectively while navigating through the uncertainties of the pandemic.

The importance of community is built into Lynx's DNA; the last two years have driven home the value not just of financial support but of giving of our time and talents. In our Charity Spotlight, we highlight one of the organizations Lynx and its employees have volunteered with and supported throughout the years: Project Create. Based in Washington, D.C., this organization enriches and transforms the lives of at-risk children through the arts.

In the coming year, we look to carry forward many of the past years' lessons and continue to seek ways to positively impact all those with whom we interact.



EMPLOYEE DEMOGRAPHICS

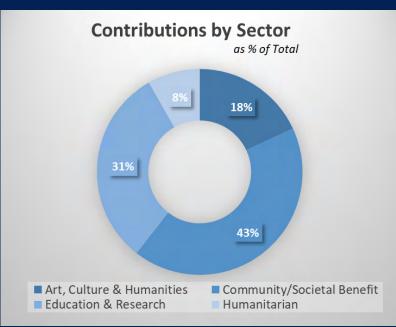


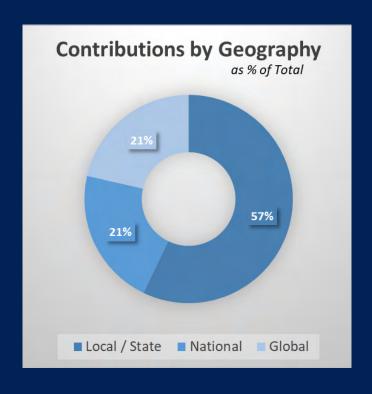
African American

North African



LYNX PHILANTHROPY IN NUMBERS





All data as of December 2021



CHARITY SPOTLIGHT SERIES:

PROJECT CREATE PROFILE

Enriching and Transforming the Lives of At-Risk Children through the Arts

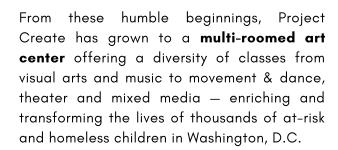
Young people who are involved in making something beautiful today are less likely to turn to acts of violence and destruction tomorrow. The arts... provide opportunities for youth from all backgrounds to do something positive and creative with their talents and their time.

- Janet Reno, former U.S. Attorney General

We know intuitively the transforming power that the arts can have on children. Parents sing lullabies to their babies to help them sleep; they dance with their toddlers and occupy children with crayons and paper.

There is a growing body of research showing that this extends even further, helping to increase youth's academic achievement and improve attitudes about themselves and their future. At the same time, cities are finding it to be a powerful crime prevention tool by offering safe, engaging and constructive environments for young people who lack adult supervision during non-school hours, a time they are most vulnerable to community violence and gang recruitment.

Nearly three decades ago, when Washington, D.C.'s public schools faced cutbacks in their arts budget, Rev. John Wimberly, Jr. took it upon himself to fill that gap, founding Project Create as an after-school arts program for students at Thaddus Stevens Elementary School. In 2002, in partnership with So Others Might Eat (SOME), the program was expanded to include homeless children.



While many who have come through its doors have pursued an art career, the program's main focus is working with the whole person; providing them with life skills for whatever avenue they might follow.

The Washington, D.C. area has a rich history in the arts — from the Kennedy Center to award-winning regional theaters and a network of museums and private art galleries. Tapping into this talent, Project Create engages instructors with first-class experiences to lead its courses, augmenting the dedicated full-time staff of five.

Two years ago, Project Create was confronted with another challenge which required a different level of creativity. **How do you teach "hands-on" classes in an all-virtual world**, especially for those most in need?

To start, the team published about 70 classes on YouTube and delivered art bins to each student — including music keyboards and beat makers. Synchronous (live) classes were added beginning in Fall 2020. Now, they just needed to make certain their students had



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access to that programing. To that end, D.C. public schools ensured computers and hot spots were available for students in the public school system. For all others, Project Create provided computers and internet access. When the "art" itself was difficult to do virtually, classes focused on topics around business and software technology.

Art-making goes far beyond just the piece of work itself. It has the power to transform, inspire and motivate. It allows children to learn to trust their ideas, themselves and to explore what is possible. Project Create provides the space to do that for many youths in Washington, D.C.

When asked what was one of the key lessons she had learned working at Project Create, its Executive Director, Christie Walser, responded: "It is important not to make assumptions by where kids live. There's a universality... kids-are-kids. Don't look at what they don't have or cannot do.... Focus on what they can do."

You can find out more about Project Create and the work they do at:

www.projectcreatedc.org

Or, you can reach Executive Director Christie Walser directly at:

christie@projectcreatedc.org

or: (202) 660-2555





